Rep Order# 6847110 EC'd Yes

Ver# 17 Mod# 4

1 of

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Showing Buylines: All Lines Last Received: **Printed:** 09/13/2012 11:38 AM 09/13/2012 9:04 AM

Buyer Phone# Station WISH-TV INDIANAPOLIS, IN Advertiser ().MIKE PENCE FOR GOVE Product MIKE PENCE Estimate# WHITNEY EVERSOLE Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 C/P1/P2/E //2624 ates 08/28/2012 - 09/10/2012 Rep Firm Sales Office (Salesperson (

Salesperson Phone# Salesperson FAX#) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

-- CONTRACT COMMENT --

Fax#

CLIENT: MIKE PENCE FOR GOVERNOR SC=*

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M-TH Buyli	TU-F Buyli	M Buyli	F Buyli	M-TH Buyli	TU-F Buyli	M Buyl:	F Buyl:	M-TH Buyl:	TU-F Buyl:	Day
H 11A-12P Buyline Comment: PRICE	F 11A-12P Buyline Comment:	7A-8A .ne Comment	7A-8A Buyline Comment:	7A-8A ine Comment	7A-8A	6A-7A ine Comment	6A-7A ine Comment	6A-7A ine Comment	F 6A-7A Buyline Comment:	Time
: PRICE IS RIGHT	: PRICE IS RIGHT	7A-8A Buyline Comment: EARLY SHOW	: EARLY SHOW	H 7A-8A Buyline Comment: EARLY SHOW	F 7A-8A Buyline Comment: EARLY SHOW	6A-7A Buyline Comment: DAYBREAK	6A-7A Buyline Comment: DAYBREAK	H 6A-7A Buyline Comment: DAYBREAK	: DAYBREAK	Program
:30	: 30	: 30	: 30	: 30	: 30	: 30	: 30	: 30	:30	Len
\$450.00	\$450.00	\$200.00	\$200.00	\$350.00	\$350.00	\$350.00	\$350.00	\$450.00	450	Rate
09/03-09/06	08/28-08/31	09/10-09/10	09/07-09/07	09/03-09/06	08/28-08/31	09/10-09/10	09/07-09/07	09/03-09/06	08/28-08/31	Dates
2	ω	,	ц	ω	N	щ	jt.	N	.42	Spots/Week
Н	Н	Ь	ㅂ	Н	Н	ш	Н	щ	Н	Weeks
N	ω	ш	<u> -4</u>	ω	N	ч	Ц	Ν	.4	Total Spots
\$900.00	\$1,350.00	\$200.00	\$200.00	\$1,050.00	\$700.00	\$350.00	\$350.00	\$900.00	\$1,800.00	Total Cost
										Daypart

	EC'd Yes	Rep Order#
		6847110
		Ver#
		17
		Ver# 17 Mod# 4
		Status Confirmed
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Lines	09/13/2012 9:04 AM	Printed:
	9:04 AM	09/13/2012

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20 M-TH 6F-630F Buyline Comment: NEWS	19 TU-F 6P-630P Buyline Comment: NEWS	18 M-TH 530P-6P Buyline Comment: NEWS	17 TU-F 530P-6P Buyline Comment: NEWS	16 M 12P-1230P Buyline Comment: NEWS	15 F 12P-1230P Buyline Comment: NEWS 1X N/A, MGKD ON LN 49	14 M-TH 12P-1230P Buyline Comment: NEWS	13 TU-F 12P-1230P Buyline Comment: NEWS	12 M 11A-12P Buyline Comment: PRICE IS RIGHT 1X N/A, MGKD ON LN 50	11 F 11A-12P Buyline Comment: PRICE IS RIGHT 1X N/A, MGKD ON LN 49	LT In Day Time Program	Station WISH-TV INDIANAPOLIS, IN Advertiser ().MIKE PENCE FOR GOVE Product MIKE PENCE Estimate# 2624 Buyer WHITNEY EVERSOLE Phone# Fax#
										i	Agency (): 7669 ST DELAW Agency C/P1/P2/E Flight Dates Hiatus Weeks
:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	Len	() STRATEGIC N 7669 STAGERS LOOP DELAWARE, OH 430: P1/P2/E //2624 es 08/28/2012 - eks
\$600.00	\$600.00	\$600.00	\$600.00	\$250.00	\$250.00	\$650.00	\$650.00	\$150.00	\$150.00	Rate	() STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 P1/P2/E //2624 es 08/28/2012 - 09/10/2012 eks
09/03-09/06	08/28-08/31	09/03-09/06	08/28-08/31	09/10-09/10	09/07-09/07	09/03-09/06	08/28-08/31	09/10-09/10	09/07-09/07	Dates	LACEMENT
ω	4	N	2)-1	Н	N	ш	0	0	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#
Н	Н	 	μ	Н	Н	Н	Н	0	0	# of Weeks	ıone≠ \X#
ω	4.		2	ם	щ	2	1	0	0	Total Spots) PHILADELPHIA) KATE BRADY # 215-567-6005 215-567-5938
\$1,800.00	\$2,400.00	\$1,200.00	\$1,200.00	\$250.00	\$250.00	\$1,300.00	\$650.00	\$0. 00	\$0.00	Total Cost	938
										Daypart	

	EC'd Yes	
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		er# 1
		Ver# 17 Mod# 4
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ĽΤ Station V Advertiser Fax# Phone# Product Buyer Estimate# 31 30 29 28 27 26 25 24 22 L'n 23 21 WISH-TV INDIANAPOLIS, IN

MIKE PENCE FOR GOVE MIKE PENCE WHITNEY EVERSOLE M-THTU-FM-THM-TH щ Z щ z щ Day TU-FTU-FBuyline Comment: NEWS 1X RAN LATÉ @ 1140P DUE TO DNC Buyline Comment: NEWS 1X 8/30 AIRED @ 1143P Buyline Comment: NEWS 1X N/A, MGKD ON HL#6851256 Buyline Comment: NEWS Buyline Comment: ENT TONIGHT Buyline Comment: ENT TONIGHT Buyline Comment: ENT TONIGHT Buyline Comment: ENT TONIGHT Buyline Comment: INSIDE EDITION Buyline Comment: INSIDE EDITION Buyline Comment: NEWS 11P-1135P 11P-1135P 11P-1135P Time 730P-8P 730P-8P 730P-8P 730P-8P 6P-630P 7P-730P 6P-630P 7P-730P Program DUE TO RNC Agency C/P1/P2/E Agency Hiatus Weeks Flight Dates () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 08/28/2012 - 09/10/2012 Rate \$650.00 \$900.00 \$900.00 \$600.00 \$450.00 \$450.00 \$600.00 \$550.00 \$550.00 \$400.00 \$400.00 09/07-09/07 09/03-09/06 08/28-08/31 09/10-09/10 09/03-09/06 08/28-08/31 08/28-08/31 09/10-09/10 09/07-09/07 09/03-09/06 09/07-09/07 Dates 4 μ., ш 4 Ν Ν N ш 0 Spots/Week Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# # of Weeks ш ب ш щ ــــا Н ۳ 0) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 4 4 \vdash 2 N ш 2 0 Total Spots Total Cost \$650.00 \$3,600.00 \$3,600.00 \$450.00 \$450.00 \$1,200.00 \$1,200.00 \$550.00 \$1,100.00 \$400.00 \$0.00 Daypart

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			Ver#
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ΤŢ Station W Advertiser Fax# Buyer Estimate# Phone# Product 42 41 40 39 38 37 36 ω_{5} 34 ω_{ω} 32 Ι'n WISH-TV INDIANAPOLIS, IN
"" () .MIKE PENCE FOR GOVE 2624 MIKE PENCE WHITNEY EVERSOLE US US US SU SU SA SA SA SA Z Day SA Buyline Comment: LATE NEWS Buyline Comment: SUN MORNING Buyline Comment: Buyline Comment: DAYBREAK Buyline Comment: DAYBREAK Buyline Comment: NEWS Buyline Comment: NEWS Buyline Comment: NEWS Buyline Comment: DAYBREAK Buyline Comment: DAYBREAK Buyline Comment: NEWS 11P-1130P 9A-1030A 9A-1030A 6A-9A 6A-9A 11P-1130P Time 11P-1130P 7P-8P 6A-9A 11P-1135P 6A-9A SUN MORNING Program Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 :30 :30 :30 :30 :30 :30 :30 : 30 Len :30 :30 :30 08/28/2012 - 09/10/2012 \$900.00 Rate \$500.00 \$900.00 \$125.00 \$200.00 \$450.00 \$600.00 \$400.00 \$150.00 \$250.00 \$650.00 09/02-09/02 09/09-09/09 09/01-09/01 09/09-09/09 09/02-09/02 09/02-09/02 80/08-09/08 09/01-09/01 09/08-09/08 09/10-09/10 09/01-09/01 Dates щ ш μ 1 N <u>ب</u> <u>_</u> Spots/Week Rep Firm Sales Office (Salesperson Phone# Salesperson FAX# Salesperson (# of Weeks ш ۳ \vdash <u>س</u>ـــ ш) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 Total Spots μ. س ш 2 ш \vdash <u>_</u> ш سر \$900.00 \$900.00 \$250.00 \$200.00 \$600.00 \$400.00 \$150.00 \$250.00 \$650.00 Total Cost \$500.00 \$450.00 Daypart

Status Confirmed

Traffic Order# 201874

Last Received: 09/i Showing Buylines: All Lines **Printed:** 09/13/2012 11:38 AM 09/13/2012 9:04 AM

> 5 of 6

Station Advertiser Advertiser Product Estimate# Buyer Phone# WISH-TV INDIANAPOLIS IN

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43

US

11P-1130P

:30

\$650.00

09/09-09/09

\$650.00

Fax#

Hiatus Weeks	Flight Dates	Agency C/P1/P2/E	DELAW!		Agency ()S
OC POINT CONTROL OF THE CONTROL OF T	08/28/2012 - 09/10/2012	//2624	DELAWARE, OH 43015	7669 STAGERS LOOP) STRATEGIC MEDIA PLACEMENT

1	Ln	on rtiser uct nate# r
	Day	
	Time	ISH-TV INDIANAPOLIS, IN ().MIKE PENCE FOR GOVE MIKE PENCE 2624 WHITNEY EVERSOLE
	Program	IN DR GOVE
		Agency () STRATEGI 7669 STAGERS LO DELAWARE, OH 2 Agency C/P1/P2/E //2624 Flight Dates 08/28/201 Hiatus Weeks
1	Len	() STRATEGIC ME 7669 STAGERS LOOP DELAWARE, OH 43015 /P1/P2/E //2624 tes 08/28/2012 - 09
 	Rate) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 C/P1/P2/E //2624 Dates 08/28/2012 - 09/10/2012 Weeks
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Dates	ACEMENT 2
1 1 1 1	Spots/Week # of Weeks	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#
!!!	# of Weeks	
	Total Spots) PHILADELPHI) KATE BRADY ! 215-567-6005 215-567-5938
	Total Cost	УНІА DY 005 938
1	Daypart	

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50	49	48	47	46	45	44	
M 9A-10A Buyline Comment: INDY STYLE MKGD FOR LN 12	F 1230P-6P Buyline Comment: US OPEN MKGD FOR LNS 11 & 15	SA 8P-10P Buyline Comment: US OPEN MKGD FOR LN 46	SU 1P-415P Buyline Comment: NFL- COLTS	SA 8P-11P Buyline Comment: COLLEGE FOOTBALL Y 1X N/A, MGKD ON LN 48	SA 9A-1P Buyline Comment: NOTRE DAME VS NAVY	W 8P-9P Buyline Comment: BIG BROTHER	Buyline Comment: LATE NEWS 1X 9/9 AIRED 1147P DUE TO US OPEN
: 30	: 30	: 30	: 30	: 30	: 30	:30	
\$150.00	\$200.00	\$400.00	\$11,000.00	\$800.00	\$350.00	\$1,500.00	
09/10-09/10	09/07-09/07	80/60-80/60	09/09-09/09	09/08-09/08	09/01-09/01	08/29-08/29	
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Н	20	И	ш	0	2	Н	
\$150.00	\$400.00	\$800.00	\$11,000.00	\$0.00	\$700.00	\$1,500.00	

---REPORT TOTALS---

Report Totals: 77 / \$50,500.00

		EC'd Yes	Rep Order # 6847110
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	Showing Buylines: All Lines	Last Received:	Traffic Order# 201874
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Station Totals: 77 / \$50,500.00 Sales Totals: 77 / \$50,500.00 Lines not sent/rcld/rtrn: 0 / \$0.00 Sep 12: Phone# Fax# Buyer Advertiser Station Estimate# Product WHITNEY EVERSOLE MIKE PENCE 77 / \$50,500.00 Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 08/28/2012 - 09/10/2012 Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) KATE BRADY

215-567-6005 215-567-5938

--- COMPETITIVE COMMENTS------COMPETITIVE---Market Totals \$117,551 CABL WTTV 200 WXIN HSIM 17% 42% AUNDA % WRTV 0%

WTHR

37%

-- CREDIT RISK --

Demos Books

null RA35+

WAITING ON RTV

CASH IN ADVANCE

	for#	orted by: Alt Oro	[Filtered by:] [S		And the second s	
\$600.00	6:20:41 PM News 8 @6	09/05/12	558-630p :30	558-	POL/Mike Pence for CMIKE PENCE 2624 News 8 @6	HSIM
\$600.00	5:52:27 PM News 8 @530	09/05/12	6p :30	530-6p	POL/Mike Pence for GMIKE PENCE 2624 News 8 @ 530p	HSIM
\$650.00	12:22:33 PM Noon News	09/05/12	1158a-1230p :30	1158	POL/Mike Pence for GMIKE PENCE 2624 Noon News	HSIM
\$450.00	11:59:13 AMPrice is Right	09/05/12	1058-12p :30	1058	POL/Mike Pence for CMIKE PENCE2624 Price Is Right	HSIM
\$350.00	7:56:32 AM CBS This Morning	09/05/12	:30		POL/Mike Pence for GMIKE PENCE 2624	HSIM
\$450.00	5:58:30 AM Daybreak @ 6	09/05/12	7a :30	558-7a	POL/Mike Pence for GMIKE PENCE 2624	WISH
\$600.00	M-F 730-8p	09/05/12			POL/Mike Pence for GMIKE PENCE 2624	HSIM
\$900.00	11:06:59 PMLN M-F	09/04/12	11-1135p :30	11-1	POL/Mike Pence for CMIKE	HSIM
\$600.00	5:58:45 PM News 8 @6	09/04/12	558-630p :30	558-	POL/Mike Pence for GMIKE	HSIM
\$450.00	10:59:26 AMPrice is Right	09/04/12	1058-12p :30	1058	POL/Mike Pence for GMIKE	HSIM
\$350.00	7:36:08 AM CBS This Morning	09/04/12	:30)7a 7-8a	POL/Mike Pence for GMIKE PENCE 2624 CBS This Morning @7a	HSIM
\$900.00	11:33:31 PMLN M-F	09/03/12	11-1135p :30		POL/Mike Pence for GMIKE PENCE 2624	HSIM
\$650.00	12:23:33 PM Noon News	09/03/12	1158a-1230p :30	1158	POL/Mike Pence for GMIKE PENCE 2624	HSIM
\$900.00	11:12:11 PMLN Su				POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$900.00	9:54:19 AM CBS Sunday Mor	09/02/12	Ø		POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$200.00	6:59:42 AM Daybreak Sunday	09/02/12	9a :30	558-9a	POL/Mike Pence for CMIKE PENCE 2624	HSIM
\$600.00	11:11:59 PMLN Sa	09/01/12	11-1135p :30		POL/Mike Pence for GMIKE	HSIM
\$400.00	7:29:26 PM Inside Indiana Bu	09/01/12		658-8p	POL/Mike Pence for CMIKE PENCE 2624	HSIW
\$350.00	10:58:21 AMNCAA Football	09/01/12	9:00:00 AM-12 :30	(9:00	POL/Mike Pence for GMIKE PENCE 2624 NCAA Football	HSIM
\$350.00	9:28:21 AMNCAA Football	09/01/12	(9:00:00 AM-12 :30	(9:00	POL/Mike Pence for GMIKE PENCE 2624	HSIM
\$250.00	8:14:17 AMDaybreak Saturda	09/01/12		558-9a	POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$900.00	11:23:42 PMLN M-F	08/31/12	11-1135p :30	11-1	POL/Mike Pence for GMIKE PENCE 2624 News 8 @ 11 M-F	HSIM
\$550.00	7:06:59 PM M-F 7-730p	08/31/12	658-730p :30	658-	POL/Mike Pence for GMIKE PENCE 2624 Inside Edition	HSIW
\$600.00	6:05:37 PM News 8 @6	08/31/12	558-630p :30	558-		HSIM
\$650.00	11:58:43 AMPrice is Right	08/31/12	1158a-1230p :30	1158	POL/Mike Pence for GMIKE PENCE 2624	HSIM
\$450.00	11:29:11 AN Price is Right	08/31/12	1058-12p :30		POL/Mike Pence for GMIKE PENCE 2624	HSIM
\$350.00	7:49:24 AM CBS This Morning	08/31/12)7a 7-8a	POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$450.00	6:58:41 AMDaybreak @ 6			558-7a	POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$900.00	11:15:02 PMLN M-F			11-1	POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$600.00	6:05:54 PM News 8 @6	08/30/12		558-	POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$450.00	11:29:11 AN Price is Right	08/30/12	1058-12p :30		POL/Mike Pence for GMIKE PENCE2624 Price Is Right	HSIW
\$350.00	7:26:17 AM CBS This Morning	08/30/12		@7a 7-8a	POL/Mike Pence for GMIKE PENCE 2624 CBS This Morning	HSIW
\$450.00	6:50:39 AM Daybreak @ 6	08/30/12		558-7a	POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$900.00		08/29/12	11-1135p :30	11-1	POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$1,500.00	. •	08/29/12			POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$600.00	7:40:10 PM M-F 730-8p	08/29/12			POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$550.00	7:21:42 PM M-F 7-730p	08/29/12		658-	POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$600.00	6:06:09 PM News 8 @6	08/29/12	ð	558-	POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$600.00	5:34:43 PM News 8 @530	08/29/12		530-6p	POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$450.00	6:20:39 AM Daybreak @ 6	08/29/12		558-7a	POL/Mike Pence for GMIKE PENCE2624	HSIW
\$900.00 TVGENPENC1211+	11:25:28 PMLN M-F	08/28/12	p '		POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$600.00 TVGENPENC1211+	7:39:40 PM M-F 730-8p	08/28/12				HSIW
\$600.00 TVGENPENC1211+	6:20:56 PM News 8 @6	08/28/12	Эþ	558-	POL/Mike Pence for GMIKE PENCE 2624	HSIW
\$600.00 TVGENPENC12111	5:52:26 PM News 8 @530	08/28/12	6p :30	530-6p		HSIW
\$450.00 TVGENPENC12111	11:29:11 AN Price is Right	08/28/12	1058-12p :30	1058		HSIW
\$450.00 TVGENPENC1211+	6:43:24 AM Daybreak @ 6	08/28/12	7a :30	558-7a	I POL/Mike Pence for GMIKE PENCE2624 Daybreak @ 6	HSIW
Adrib	William III. Code (Lidee) Ivate	Date	e Lenon Fengin	301	Alt Order #: 06847110	Alt Order
NG-ID:			Doriod I coosth	Time	Drod ick	C++ion
					Spot Manager: All, 08/27/12-09/10/12	Spot
					:)

Spot Manager: All, 08/27/12-09/10/12 (08/28/12 11:46:33 AM

Spot	Spot Manager: All, 08/27/12-09/10/12						
Station	Advertiser Product Estin Order Inventory Descri Time Period	93,050	Length	Date	Air Time Inv. Code (Place	Rate Ad-ID MG MG Info	
HSIM Property	WISH POL/Mike Pence for CMIKE PENCE2624 News 8 @ 11 M-F 1	11-1135p	သ	09/05/12	11:08:14 PMLN M-F	\$900.00	
HSIW	PENCE 2624 Daybreak @ 6	558-7a	:30	09/06/12	6:35:25 AM Daybreak @ 6	\$450.00	
HSIW	PENCE 2624 CBS This Morning @7a	7-8a	:30	09/06/12	7:26:32 AM CBS This Morning	\$350.00	
HSIW	PENCE 2624 News 8 @ 530p	530-6p	:30	09/06/12	5:28:10 PM News 8 @530	\$600.00	
HSIW		558-630p	:30	09/06/12	6:29:11 PMNews 8 @6	\$600.00	
HSIW	POL/Mike Pence for GMIKE PENCE 2624 Inside Edition	658-730p	:30	09/06/12	7:13:58 PM M-F 7-730p	\$550.00	
HSIW	POL/Mike Pence for GMIKE PENCE 2624 Entertainment Tonight 7	728-8p	:30	09/06/12	7:40:10 PM M-F 730-8p	\$600.00	
HSIW	PENCE 2624 News 8 @ 11 M-F	11-1135p	:30	09/06/12	11:16:03 PMLN M-F	\$900.00	
HSIW	PENCE 2624 Noon News	1158a-1230p	:30	09/07/12	Noon News	\$250.00	
HSIM	POL/Mike Pence for GMIKE PENCE2624 Price Is Right	1058-12p	:30	09/07/12	Price is Right	\$150.00	
HSIW	0,	558-7a	:30	09/07/12	6:27:58 AM Daybreak @ 6	\$350.00	
HSIM	POL/Mike Pence for GMIKE PENCE 2624 CBS This Morning @7a 7	7-8a	:30	09/07/12	7:26:32 AM CBS This Morning	\$200.00	
HSIM		1158a-1230p	:30	09/07/12	12:11:19 PM Noon News	\$250.00	
HSIW	POL/Mike Pence for GMIKE PENCE 2624 News 8 @6	558-630p	:30	09/07/12	6:13:15 PM News 8 @6	\$400.00	
HSIM	POL/Mike Pence for CMIKE PENCE 2624 Entertainment Tonight 7	728-8p	:30	09/07/12	7:58:26 PM M-F 730-8p	\$450.00	
HSIW	POL/Mike Pence for GMIKE PENCE 2624 News 8 @ 11 M-F 1	11-1135p	:30	09/07/12	11:15:33 PMLN M-F	\$650.00	
HSIM	POL/Mike Pence for GMIKE PENCE 2624 NCAA Football ((8:00:00 PM-11	:30	09/08/12	NCAA Football	\$800.00	
HSIM	POL/Mike Pence for CMIKE PENCE 2624 Daybreak Saturday	558-9a	:30	09/08/12	8:44:58 AM Daybreak Saturda	\$150.00	
HSIM	POL/Mike Pence for CMIKE PENCE 2624 News 8 @11 Saturday 1	11-1135p	:30	09/08/12	11:32:41 PMLN Sa	\$450.00	
HSIW	POL/Mike Pence for GMIKE PENCE 2624 Daybreak Sunday	558-9a	:30	09/09/12	6:06:39 AM Daybreak Sunday	\$125.00	
HSIM	POL/Mike Pence for GMIKE PENCE 2624 Daybreak Sunday	558-9a	:30	09/09/12	7:06:36 AM Daybreak Sunday	\$125.00	
HSIM	POL/Mike Pence for CMIKE PENCE 2624 CBS Sunday Morning &	858-1030a	:30	09/09/12	9:54:19 AM CBS Sunday Mor	\$500.00	
HSIM	POL/Mike Pence for GMIKE PENCE 2624 Colts Football (Colts Football	:30	09/09/12		\$11,000.00	
HSIM	POL/Mike Pence for CMIKE PENCE 2624 News 8 @ 11 Sunday 1	11-1130p	:30	09/09/12	11:23:42 PM11p News Sun S	\$650.00	
HSIM	POL/Mike Pence for GMIKE PENCE 2624 Price Is Right	1058-12p	:30	09/10/12	Price is Right	\$150.00	
HSIW	POL/Mike Pence for CMIKE PENCE 2624 Noon News 1	1158a-1230p	:30	09/10/12	Noon News	\$250.00	
HSIW	POL/Mike Pence for CMIKE PENCE 2624 Daybreak @ 6	558-7a	:30	09/10/12	6:51:54 AM Daybreak @ 6	\$350.00	
HSIM	POL/Mike Pence for GMIKE PENCE 2624 CBS This Morning @7a 7	7-8a	:30	09/10/12	7:59:06 AM CBS This Morning	\$200.00	
HSIW		558-630p	:30	09/10/12	6:12:44 PM News 8 @6	\$400.00	
HSIM	POL/Mike Pence for CMIKE PENCE 2624 Entertainment Tonight 7	728-8p	:30	09/10/12	7:52:20 PM M-F 730-8p	\$450.00	
HSIM	POL/Mike Pence for GMIKE PENCE 2624 News 8 @ 11 M-F 1	11-1135p	:30	09/10/12	11:07:44 PMLN M-F	\$650.00	
						\$50,900.00	
						\$50,900.00	

90359 Collections Center Drive **WISH**

Main: (317) 923-8888 Billing: (317) 923-8888 Chicago, IL 60693

NOCE E

Product Estimate Number 2624 Advertiser POL/Mike Pence for Governor MIKE PENCE

	Invoice #	201874-1
(R)	Invoice Date	09/16/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/10/12

Page 1 of 7

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	National	Sales Region
_	Petry/Philadelphia	Sales Office
	Petry Philadelphia	Account Executive Petry Philadelphia
	WISH	Station

Order Flight	Deal #	Alt Order#	Order#
08/28/12 - 09/10/12		06847110	201874

Billing Calendar	Broadcast	
Billing Type	Cash	Þ
Special Handling		ק

7669 Stagers Loop Delaware, OH 43015

Attention: Accounts Payable Strategic Media Placement Billing Address:

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Advertiser Ref	Agency Ref	
	IN9370/IN11002/IN14195	

∞	7	6	(Jī	4	ω	N	Line 1
HSIM HSIM	HSIM HSIM HSIM HSIM	HSIM HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIM HSIM HSIM	HSIM HSIM HSIM HSIM	Channel WISH
CBS This Morning @7a	CBS This Morning @7a	CBS This Morning @7a	CBS This Morning @7a	Daybreak @ 6	Daybreak @ 6	Daybreak @ 6	Daybreak @ 6
7-8a	7-8a	7-8a	7-8a	558-7a	558-7a	55 8-7 a	Time 558-7a
71	Tu W Th 09/03/11	08/27/1: Th F 09/03/1:	09/10/1: M	09/03/1: F	09/03/1: Tu W	F Th	Day
09/07/12 to	Tu 09/04/12 W 09/05/12 Th 09/06/12 to 09/09/12	08/27/12 to 09/02/12 Th 08/30/12 F 08/31/12 to 09/03/12 to 09/09/12	09/10/12 to 09/16/12 M 09/10/12 to	09/03/12 to 09/09/12 F 09/07/12 to	09/03/12 to 09/09/12 Tu 09/04/12 W 09/05/12	Tu 08/28/12 W 08/29/12 Th 08/30/12 F 08/31/12 F 08/31/12	Date to
:30	:30 :30 1 _x	3x :30 2x	:30	:30 1×	:30 :30	:30 :30 :30	Length
7:59 AM	7:40 AM 7:42 AM 7:27 AM	7:26 AM 7:56 AM	6:43 AM	6:29 AM	6:24 AM 6:11 AM	6:45 AM 6:27 AM 6:53 AM 6:45 AM	Length Aired Days
TVGENPENC1211H	TVGENPENC1211H TVGENPENC1211H TVGENPENC1211H	TVGENPENC1211H TVGENPENC1211H	TVGENPENC1211H	TVGENPENC1211H	TVGENPENC1211H TVGENPENC1211H	TVGENPENC1211H TVGENPENC1211H TVGENPENC1211H TVGENPENC1211H	Ad-ID
\$200.00	\$350.00 \$350.00 \$350.00	\$350.00 \$350.00	\$350.00	\$350.00	\$450.00 \$450.00	\$450.00 \$450.00 \$450.00 \$450.00	Rate
Ō	0 0 0	0 0	0	0	0 0	0 0 0 0	Reconciliation
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WISH Remit Address:

90359 Collections Center Drive Main: (317) 923-8888 Chicago, IL 60693

Billing: (317) 923-8888

NVOICE

Estimate Number | 2624 Product Advertiser POL/Mike Pence for Governor (R) MIKE PENCE

ı		
_	National	Sales Region
	Petry/Philadelphia	Sales Office
	Account Executive Petry Philadelphia	Account Executive
_	WISH	Station

 Invoice #	201874-1
Invoice Date	09/16/12
Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/10/12

Page 2 of 7

Station	WISH	0
Account Executive	Account Executive Petry Philadelphia	A
Sales Office	Petry/Philadelphia	D
Sales Region	National	0
		I

Γ		
ס		Special Handling
D	Cash	Billing Type
=	Broadcast	Billing Calendar

Attention: Accounts Payable 7669 Stagers Loop

Strategic Media Placement

Billing Address:

Delaware, OH 43015

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN9370/IN11002/IN14195	

		14			13				12					=				6					9			8	Line
HSIM		HSIW	HSIM		HSIW	HSIM	HSIM		HSIW	HSIM	HSIM	HSIM		HSIW	HSIW	HSIM		HSIM	HSIM	HSIM	HSIM		WISH	HSIM		HSIM	Channel
		Noon News			Noon News	Indy Style			Price Is Right	US Open Tennis	US Open Tennis			Price Is Right				Price Is Right					Price Is Right			CBS This Morning @7a	Description
		1158a-1230p			1158a-1230p	858-10a			1058-12p	US Open Tennis	US Open Tennis			1058-12p				1058-12p					1058-12p			7-8a	Time
궃	09/03/1		П	08/27/1		≥	Z	09/10/1		П	П	T	09/03/1		Τ	⊗	09/03/1		П	궄	Tu	08/27/1		Ζ	09/10/1		Day
09/05/12 09/06/12	09/03/12 to 09/09/12	ť	08/31/12	08/27/12 to 09/02/12	ť	09/10/12	09/10/12	09/10/12 to 09/16/12	ť	09/07/12	09/07/12	09/07/12	09/03/12 to 09/09/12	ť	09/06/12	09/05/12	09/03/12 to 09/09/12	to	08/31/12	08/30/12	08/28/12	08/27/12 to 09/02/12	to	09/10/12	09/10/12 to 09/16/12	to	Date
:30 :30	2x		:30	1×		:30	:00	1×		:30	:30	.00	1 ×		:30	:30	2x		:30	:30	:30	3x		:30	1x		Length
12:26 PM 12:10 PM	MTWT		12:22 PM	-TWTF		9:19 AM		M		3:40 PM	12:49 PM		F		10:58 AM	12:00 PM	MTWT		11:27 AM	11:29 AM	11:29 AM	-TWTF		7:59 AM	M		Length Aired Days
TVGENPENC1211H TVGENPENC1211H			TVGENPENC1211H			TVGENPENC1211H				TVGENPENC1211H	TVGENPENC1211H				TVGENPENC1211H	TVGENPENC1211H			TVGENPENC1211H	TVGENPENC1211H	TVGENPENC1211H			TVGENPENC1211H			Ad-ID
\$650.00 \$650.00			\$650.00			\$150.00	\$150.00			\$200.00	\$200.00	\$150.00			\$450.00	\$450.00			\$450.00	\$450.00	\$450.00			\$200.00			Rate
))			\$150.00 MG for 12.1 09/10	9 See MG 12.2			\$200.00 MG for 15.2,11.1		9 See MG 11.2,11.3))			J)))			Reconciliation
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HSIW

Noon News

1158a-1230p

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WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888

Billing: (317) 923-8888

Estimate Number	Product	Advertiser
2624	MIKE PENCE	POL/Mike Pence for Governor (R)

Invoice #	201874-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Page 3 of 7

0	National	Sales Region
0	Petry/Philadelphia	Sales Office
⊳	Petry Philadelphia	Account Executive Petry Philadelphia
0	WISH	Station

Order#	201874
Alt Order#	06847110
Deal#	
Order Flight	08/28/12 - 09/10/12

Billing Calendar	Broadcast	E
Billing Type	Cash	\triangleright
Special Handling		ъ

7669 Stagers Loop Delaware, OH 43015

Strategic Media Placement Attention: Accounts Payable

Billing Address:

Advertiser Code Product Code	IDB#	
Product Code	Advertiser Code	
	Product Code	

			L
Advertiser Ref	Agency Ref	Product Code	
	IN9370/IN11002/IN14195		

		21					20						19				18				17			16				15	Line
HSIW		HSIW	HSIM	WISH H	HSIM		HSIM	HSIW	HSIM	HSIM	HSIM		HSIM	MISH	HSIM		HSIM	HSIM	HSIM		HSIM	HSIM		HSIW	HSIM	HSIM		WISH	Channel
		News 8 @6					News 8 @6						News 8 @6				News 8 @ 530p				News 8 @ 530p			Noon News				Noon News	Description
		558-630p					558-630p						558-630p				530-6p				530-6p			1158a-1230p				1158a-1230p	Time
F	09/03/-		Τh	\$	Tu	09/03/		TI	Th	\$	Tu	08/27/		긁	\$	09/03/		8	T _u	08/27/		Μ	09/10/		П	F	09/03/		Day
09/07/12	09/03/12 to 09/09/12	ð	09/06/12	09/05/12	09/04/12	09/03/12 to 09/09/12	б	08/31/12	08/30/12	08/29/12	08/28/12	08/27/12 to 09/02/12	to	09/06/12	09/05/12	09/03/12 to 09/09/12	ťo	08/29/12	08/28/12	08/27/12 to 09/02/12	ō	09/10/12	09/10/12 to 09/16/12	to	09/07/12	09/07/12	09/03/12 to 09/09/12	to	Date
:00:	1		:30	:30	:30	3x		:30	:30	:30	:30	4x		:30	:30	2x		:30	:30	2x		:30	1×		:30	:00	2x		Length
	 		6:14 PM	6:22 PM	5:59 PM	MTWT		6:10 PM	6:11 PM	6:12 PM	6:23 PM	-TWTF		5:28 PM	5:53 PM	MTWT		5:39 PM	5:53 PM	-TWTF		12:10 PM	M		12:15 PM		F		Length Aired Days
			TVGENPENC1211H	TVGENPENC1211H	TVGENPENC1211H			TVGENPENC1211H	TVGENPENC1211H	TVGENPENC1211H	TVGENPENC1211H			TVGENPENC1211H	TVGENPENC1211H			TVGENPENC1211H	TVGENPENC1211H			TVGENPENC1211H			TVGENPENC1211H				Ad-ID
\$400.0			\$600.00	\$600.00	\$600.00			\$600.00	\$600.00	\$600.00	\$600.00			\$600.00	\$600.00			\$600.00	\$600.00			\$250.00			\$250.00	\$250.0			Rate
\$400.00 Credited			0	0	0			0	0	0	0			0	0			0	0			0			0	\$250.00 See MG 11.2,11.3			Reconciliation
1			2	ω					ω	4	2				2			2				_				2			Ref#

90359 Collections Center Drive Chicago, IL 60693

WISH Billing: (317) 923-8888 Main: (317) 923-8888

NVOICE

Estimate Number | 2624 Advertiser Product POL/Mike Pence for Governor (R) MIKE PENCE

•	Invoice #	201874-1
	Invoice Date	09/16/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/10/12

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Sales Region Sales Office Account Executive Station Petry Philadelphia HSIM National Petry/Philadelphia

		L	L
Order Fliaht	.Deal #	Alt Order#	Order#
08/28/12 - 09/10/12		06847110	201874

Special Handling Billing Type Billing Calendar Cash Broadcast

Delaware, OH 43015 7669 Stagers Loop

Strategic Media Placement Attention: Accounts Payable

Billing Address:

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
	IN9370/IN11002/IN14195	

	29	28	27	26	25	24	23	Line 22
HSIM HSIM HSIM	HSIW HSIW	HSIM HSIM	HSIM HSIM HSIM	HSIM HSIM HSIM	HSIW HSIW	HSIM HSIM HSIM	HSIW HSIW	Channel WISH
	News 8 @ 11 M-F	Entertainment Tonight	Entertainment Tonight	Entertainment Tonight	Entertainment Tonight	Inside Edition	Inside Edition	Description News 8 @6
	11-1135p	728-8p	728-8p	728-8p	728-8p	658-730p	658-730p	Time 558-630p
08/27/1 Tu W Th	09/10/1 M	09/03/1 F	09/03/1 W Th	08/27/1 Tu W	09/03/1 Th	08/27/1 W	09/10/1 M	Day
08/27/12 to 09/02/12 Tu 08/28/12 W 08/29/12 Th 08/30/12	09/10/12 to 09/16/12 M 09/10/12 to	09/03/12 to 09/09/12 F 09/07/12 to	09/03/12 to 09/09/12 W 09/05/12 Th 09/06/12 to	08/27/12 to 09/02/12 Tu 08/28/12 W 08/29/12 to	09/03/12 to 09/09/12 Th 09/06/12 to	08/27/12 to 09/02/12 W 08/29/12 F 08/31/12 to	09/10/12 to 09/16/12 M 09/10/12 to	Date to
:30 :30 :30	:30	1x	:30 :30	:30 2x	1x	:30 :30	:30	Length
-TWTF 11:33 PM 11:37 PM 11:43 PM	7:55 PM	7:47 PM	MTWT 7:40 PM 7:40 PM	-TWTF 7:41 PM 7:42 PM	MTWT 7:20 PM	-TWTF 7:27 PM 7:27 PM	6:22 PM	Length Aired Days
TVGENPENC1211H TVGENPENC1211H TVGENPENC1211H	TVGENPENC1211H	TVGENPENC1211H	TVGENPENC1211H TVGENPENC1211H	TVGENPENC1211H TVGENPENC1211H	TVGENPENC1211H	TVGENPENC1211H TVGENPENC1211H	TVGENPENC1211H	Ad-ID
\$900.00 \$900.00	\$450.00	\$450.00	\$600.00 \$600.00	\$600.00 \$600.00	\$550.00	\$550.00 \$550.00	\$400.00	Rate
								Reconciliation
ω 4 <i>L</i>	-1		2 1	<u> -</u> 2		22 -		Ref#

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Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693 Main: (317) 923-8888

Billing: (317) 923-8888

NVO C M

Advertiser POL/Mike Pence for Governor (R)

Product MIKE PENCE

Estimate Number 2624

National	Sales Region
Petry/Philadelphia	Sales Office
Account Executive Petry Philadelphia	Account Executive
WISH	Station
2624	Estimate Number 2624

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	Deal#	Alt Order#	Order#
		06847110	201874

Invoice Period

201874-1 09/16/12 09eptember 2012 08/27/12 - 09/10/12

Invoice Date
Invoice Month

Invoice #

Page 5 of 7

P		Special Handling
Þ	Cash	Billing Type
ō	Broadcast	Billing Calendar

7669 Stagers Loop Delaware, OH 43015

Strategic Media Placement Attention: Accounts Payable

Billing Address:

Product Code	Advertiser Code	IDB#

Product Code	
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

		37			36			35			34			33			32			3						30		29	Line
HSIM		HSIW	HSIM		HSIM	HSIW		HSIW	MSH		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIW	WISH	HSIW	HSIW		HSIW	HSIM	HSIW	Channel
	,	News 8 @11 Saturday			News 8 @11 Saturday			ET Weekend			Daybreak Saturday			Daybreak Saturday			News 8 @ 11 M-F			News 8 @ 11 M-F						News 8 @ 11 M-F		News 8 @ 11 M-F	Description
		11-1135p			11-1135p			658-8p			558-9a			558-9a			11-1135p			11-1135p						11-1135p		11-1135p	Time
Sa	09/03/1		Sa	08/27/		Sa	08/27/		Sa	09/03/		Sa	08/27/		Z	09/10/		717	09/03/		Th	8	T	Δ	09/03/		TI		Day
09/08/12	09/03/12 to 09/09/12	ō	09/01/12	08/27/12 to 09/02/12	ō	09/01/12	08/27/12 to 09/02/12	ťo	09/08/12	09/03/12 to 09/09/12	ō	09/01/12	08/27/12 to 09/02/12	ť	09/10/12	09/10/12 to 09/16/12	ťo	09/07/12	09/03/12 to 09/09/12	to	09/06/12	09/05/12	09/04/12	09/03/12	09/03/12 to 09/09/12	ťo	08/31/12	to	Date
:30	1×		:30	1x		:30	1×		:30	1×		:30	1×		:30	1×		:30	1×		:30	:30	:30	:30	4x		:30		Length
11:33 PM	S-		11:14 PM	S-		7:29 PM	S-		8:52 AM	S-		8:31 AM	S-		11:31 PM	M		11:23 PM			11:34 PM	11:40 PM	11:21 PM	11:34 PM	MTWT		11:29 PM		Length Aired Days
TVGENPENC1211H			TVGENPENC1211H			TVGENPENC1211H			TVGENPENC1211H			TVGENPENC1211H			TVGENPENC1211H			TVGENPENC1211H			TVGENPENC1211H	TVGENPENC1211H	TVGENPENC1211H	TVGENPENC1211H			TVGENPENC1211H		Ad-ID
\$450.00			\$600.00			\$400.00			\$150.00			\$250.00			\$650.00			\$650.00			\$900.00	\$900.00	\$900.00	\$900.00			\$900.00		Rate
			1																					ì					Reconciliation
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WISH Chicago, IL 60693 90359 Collections Center Drive

Main: (317) 923-8888 Billing: (317) 923-8888

Billing Address:

Delaware, OH 43015 7669 Stagers Loop

Attention: Accounts Payable Strategic Media Placement

NVOICE

Estimate Nur Advertiser Product

		Invoice #
	POL/Mike Pence for Governor (R)	Invoice Date
	MIKE PENCE	Invoice Month
mber	2624	Invoice Period

September 2012 09/16/12 201874-1

Page 6 of 7

		l
06847110	Alt Order #	
201874	Order#	
08/27/12 - 09/10/12	Invoice Period	
		l

Pro		Special Handling
Ad	Cash	Billing Type
ō	Broadcast	Billing Calendar

Sales Region

National

Order Flight

08/28/12 - 09/10/12

Petry Philadelphia

Petry/Philadelphia

Sales Office Account Executive Station

MSH

Product Code	Advertiser Code	IDB#	

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Advortisor Dof	Agency Ref	Product Code	י משכו מסכו ססמכ
	IN9370/IN11002/IN14195		

		47				45			4			43			42			41			40				39			38	Line
HSIM		HSIM	HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		WISH	HSIM		HSIW	HSIM		HSIW	HSIM		HSIW	HSIM	MSIM		HSIM	MSIM		HSIM	Channel
		Colts Football				NCAA Football			Wednesday 8-9p			News 8 @ 11 Sunday			News 8 @ 11 Sunday			CBS Sunday Morning			CBS Sunday Morning				Daybreak Sunday			Daybreak Sunday	Description
		Colts Football				NCAA Football			758-9p			11-1130p			11-1130p			858-1030a			858-1030a				558-9a			558-9a	Time
Su	09/03/12		Sa	Sa	08/27/12		8	08/27/12		Su	09/03/12		Su	08/27/12		Su	09/03/12		Su	08/27/12		Su	Su	09/03/12		Su	08/27/12		Day
09/09/12	09/03/12 to 09/09/12	б	09/01/12	09/01/12	08/27/12 to 09/02/12	ð	08/29/12	08/27/12 to 09/02/12	б	09/09/12	09/03/12 to 09/09/12	б	09/02/12	08/27/12 to 09/02/12	ф	09/09/12	09/03/12 to 09/09/12	ð	09/02/12	08/27/12 to 09/02/12	ťo	09/09/12	09/09/12	09/03/12 to 09/09/12	₽	09/02/12	08/27/12 to 09/02/12	to	Date
:30	1×		:30	:30	2x		:30	1x		:30	1×		:30	1×		:30	1x		:30	1x		:30	:30	2x		:30	1x		Length
12:58 PM	S		12:32 PM	9:00 AM	S-		8:58 PM	W		11:47 PM	S		11:09 PM	S		9:54 AM	S		9:49 AM	S		7:10 AM	6:08 AM	S		6:59 AM	S		Length Aired Days
TVGENPENC1211H			TVGENPENC1211H	TVGENPENC1211H			TVGENPENC1211H			TVGENPENC1211H			TVGENPENC1211H			TVGENPENC1211H			TVGENPENC1211H			TVGENPENC1211H	TVGENPENC1211H			TVGENPENC1211H			Ad-ID
\$11,000.00			\$350.00	\$350.00			\$1,500.00			\$650.00			\$900.00			\$500.00			\$900.00			\$125.00	\$125.00			\$200.00			Rate Reconciliation
			2				1			1			1			1			1			2							liation Ref#

WISH Chicago, IL 60693 90359 Collections Center Drive

Billing: (317) 923-8888 Main: (317) 923-8888

Totimate Number 1961/	Product MIKE PENCE	Advertiser POL/Mike Pence for Governor (R)
		Governor (R)

Invoice Period Invoice Month Invoice Date Invoice #

08/27/12 - 09/10/12 September 2012 09/16/12 201874-1

Page 7 of 7

 Station	WISH	Orde
 Account Executive Petry Philadelphia	Petry Philadelphia	Alt O
 Sales Office	Petry/Philadelphia	Deal
 Sales Region	National	Orde

)	De	Alt	Ord	
Order Elight	Deal#	Alt Order#	Order#	
08/28/12 no/10/12		06847110	201874	

		Special Handling
Aı	Cash	Billing Type
	Broadcast	Billing Calendar

Strategic Media Placement

Billing Address:

Attention: Accounts Payable

Delaware, OH 43015 7669 Stagers Loop

Product Code	Advertiser Code	IDB#

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_	Γ_	I		
Advertiser Ref	Agency Ref		Product Code	Advertiser Code
	IN9370/IN11002/IN14195			

					48	47	Line
		HSIM	HSIW		WISH	WISH	Channel
					US Open Tennis	Colts Football	Channel Description
	Aired Spots				US Open Tennis	Colts Football	Time
	77	Sa	Sa	09/03/12			Day
Gross		09/08/12	09/08/12 :30	09/03/12 to 09/09/12	ō	to	Date
Gross Total		:30	:30	2x			Length
\$50,500		8:51 PM	7:59 PM	S-			Length Aired Days
0.00		TVGENPENC1211H	TVGENPENC1211H				Ad-ID
		\$400.00	\$400.0				Rate
		00	00				Reconciliation
		2	1				Ref#

Agency Commission Net Amount Due

\$42,925.00 \$7,575.00

Payment Terms 30 Days

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

	AL CANDIDAT	E	☑ STATI	E/LOCAL CAI	NDIDATE
	nil Themselves v, Federal Cand				
Station and	d Location:			Date	
KEGAN BERA	AN / WHITNEY EVERS	<u>;OLE</u>	ting and residence was transferred to the second contract to the sec		
eing/on behalf	of: MIKE PENCE				, a legally
ualified candid	ate of the REPUBI	ICAN			politica
	ice of: GOVERNO		Δ.	Andrew Mark State Communication	
		The second secon			
n the GENER	AL				
election to be h	eld on: NOVEMBE	R 6, 2012			and the second production of the second contract of the second
lo hereby requ	est station time as fo	llows:			
	Seek of See				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Rotation or	Days	Class		
	Rotation or	Days	Class		
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	Rotation or	Days	Class		
	Rotation or	Days	Class		
	Rotation or	Days	Class		
	Rotation or	Days	Class		

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For programming that, in whole national importance," list the ma	or in part, "communicates a message relating tatters below:	o any political matter of
Lasaurant that the main and faci		
i represent mat the payment for	the above described broadcast time has been fu	irnished by:
Mike Pence for Indiana, PO B	30x 1038, Anderson, IN 46015 (765) 643-950	
	nce the time as paid for by such person or entit	
	tity is either a legally qualified candidate or an	authorized
committee/organization of the le	gany quanned candidate.	
The name of the treasurer of the	candidate's authorized committee is:	
Fred S Klipsch		
	its political advertising policies, including: ap	olicable classes and rates:
	ther sales practices (not applicable to federal ca	
THIS STATION DOES NOT	DISCRIMINATE OR PERMIT DISCRIMIN	ATION ON THE BASIS
OF RACE OR ETHNICITY I	N THE PLACEMENT OF ADVERTISING.	
To Be Signed B	y Candidate or Authorized Co	mmittee
5/11/12	W D	
Date	Signature	
To Re Sia	ned By Station Representativ	10
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n ,		 .
L Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title